

Life and
HEALTH
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J. DEWITT FOX, M.D., EDITOR

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WASHINGTON 12 D. C.

General Walter Bedell Smith
Director of Central Intelligence Agency
Washington, D.C.

Dear General Smith:

You and I both know that "Health Means Success!"

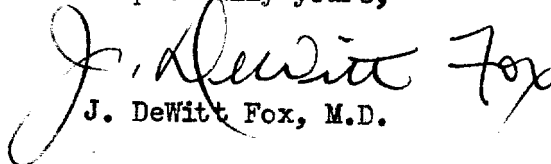
But to help point up this fact to our 2,000,000 readers, we are inviting persons prominent in the news to say it for us--just a few paragraphs (not over 500 words) on how vital you feel good health is to achieving success.

In a day and age when nerves are cracking under the tension of our times, we feel it is high time all of us paused to consider how we can improve our health. We hope you will agree and pen your opinion on this topic--"Health Means Success."

If a well-known personality such as yourself expresses how important health is to you, it will inspire others to keep fit--our teen-agers, fathers, mothers, and oldsters too. So sprinkle your message with personal references. Tell us about your favorite form of relaxation or vacation spot. Whether you retreat to a farm, sun-bathe at the beach, or play golf, tell our readers about it. If you take time to release the tensions of modern living, take the strain off your nerves, it will encourage others to follow suit. So tell us about your favorite health hobby and how it contributes to your well-being.

We know you are interested in keeping our nation--the boys and girls, men and women of America--strong and healthy. So may we look for your message about December 1, 1952? We will be indebted for your interest in LIFE & HEALTH, and invite your comments on our magazine.

Respectfully yours,


J. DeWitt Fox, M.D.

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